

Title	District Centres Subgroup
Membership 2019-2020	Councillors Hughes, Karney, Kirkpatrick, Madeline Monaghan, Shilton Godwin (Chair), Stanton and White
Lead Executive Member	Councillor Richards, Executive Member
Strategic Director	Eddie Smith, Strategic Director, Development
Lead Officers	Eddie Smith, Strategic Director, Development Richard Elliott, Head of City Policy
Contact Officer	Rachel McKeon, Scrutiny Support Officer
Objectives	<ol style="list-style-type: none"> 1. To develop a vision and strategy for the management of a network of centres that is forward-looking, allowing vital and viable centres to emerge, develop, improve and transform, and to manage change so that centre provision reflects demand over the next 20 years. To map underserved communities – areas of the city where people do not currently have access to functional centres and to develop a methodology for forecasting the future demand and location of new centres. 2. To develop guidance, describing how centres of various sizes can emerge, develop and improve/transform. 3. To improve performance and build place management capacity in 4 existing centres (Chorlton, Northenden, Harpurhey and Gorton). 4. To establish activity (footfall) as a key performance indicator for planning and management. To scrutinise footfall analysis of 10 centres (Chorlton, Northenden, Harpurhey, Gorton, Victoria Avenue, Rusholme, Cheetham Hill, Levenshulme, Fallowfield, Withington). 5. To use the findings from the four place management pilots to identify what Manchester City Council can do to most effectively enhance a centre's performance.
Key Lines of Enquiry	<ol style="list-style-type: none"> 1. To apply learnings from the Institute of Place Management's High Street UK 2020 project, identifying key actions that Councils can lead to support centres. 2. To analyse current centre performance to ensure that policy can take account of specific centre characteristics. 3. To review development, growth and investment proposals across the city to inform future priorities for centre policy. 4. To identify Planning, Highways and other policies which can be levered through the Council to establish and support vital and viable District Centres.
Operation	This subgroup will report its findings to the Economy Scrutiny Committee by submitting minutes to the Committee. The Committee will be asked to endorse any recommendations from the Subgroup.
Access to Information	Meetings of the Subgroup will be open to members of the media and public except where information that is confidential or exempt from publication is being considered.

	Papers for the Subgroup will be made available to members of the media and public on the Council's website and in the Rates Hall of the Town Hall Extension except where information which is confidential or exempt from publication is being considered.
Schedule of Meetings	10 September 2019, 5.00 pm 31 October 2019, 5.00 pm 28 November 2019, 5.00 pm One further meeting – date to be confirmed
Commissioned	January 2016

**Economy Scrutiny Committee – District Centres Subgroup
Work Programme – September 2019**

Tuesday 10 September 2019, 5.00 pm (Report deadline Friday 30 August 2019)				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Place Management Pilots Reports – Chorlton and Gorton	To consider the Place Management Pilot reports for Chorlton and Gorton	Councillor Richards	Eddie Smith/Richard Elliott/Institute of Place Management	Invite ward councillors for Chorlton, Chorlton Park and Gorton and Abbey Hey
Under-served Communities	To consider the methodology for the work on under-served communities.	Councillor Richards	Eddie Smith/Richard Elliott/Institute of Place Management	
Terms of Reference and Work Programme	To review and agree the Subgroup's terms of reference and work programme, and consider any changes or additions that are necessary.		Rachel McKeon	

Thursday 31 October 2019, 5.00 pm (Report deadline Tuesday 22 October 2019)				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Place Management Pilots Reports – Progress Review	To review how the Place Management Pilot reports are being used to influence change and to identify any lessons which can be learnt.	Councillor Richards	Eddie Smith/Richard Elliott/Institute of Place Management	See March 2019 minutes
Wythenshawe Town Centre Development	To consider the development of Wythenshawe Town Centre.	Councillor Richards	Eddie Smith/Richard Elliott	Invite Wythenshawe councillors

Withington District Centre	To consider how the Our Manchester Approach was used in relation to Withington District Centre.	Councillor Richards	Eddie Smith/Richard Elliott	Invite Withington and Old Moat councillors and Dave Payne (local resident)
Terms of Reference and Work Programme	To review and agree the Subgroup's terms of reference and work programme, and consider any changes or additions that are necessary.		Rachel McKeon	

Thursday 28 November 2019, 5.00 pm (Report deadline Tuesday 19 November 2019)				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Identity, Branding and Marketing	To consider identity, branding and marketing in relation to District Centres.	Councillor Richards/ Councillor Leese	Eddie Smith/Richard Elliott/Institute of Place Management	Invite Marie Hodgson, Manchester Life to share knowledge, learning and experiences in relation to developing a sense of place in Ancoats (TBC)
Markets	To consider the role of markets in supporting the social impact and economic development of District Centres.	Councillor Rahman	Eddie Smith/Richard Elliott/Institute of Place Management	Invitees TBC
Pedestrian and Cyclist Access and the Public Realm	To consider the importance of pedestrian and cyclist access and the public realm in creating a place where people feel safe and want to be.	Councillor Richards	Eddie Smith/Richard Elliott/Institute of Place Management	Invite Nicola Kane, Transport

				for Greater Manchester
Terms of Reference and Work Programme	To review and agree the Subgroup's terms of reference and work programme, and consider any changes or additions that are necessary.		Rachel McKeon	

Meeting 4 – Date to be confirmed				
Item	Purpose	Lead Executive Member	Lead Officer	Comments
Findings of the District Centres Subgroup	To agree the findings of the District Centres Subgroup to be reported back to the Economy Scrutiny Committee for consideration in Manchester's Local Plan.	Councillor Rahman	Eddie Smith/Richard Elliott	
Terms of Reference and Work Programme	To review and agree the Subgroup's terms of reference and work programme, and consider any changes or additions that are necessary.		Rachel McKeon	